

MIDWAY RENAISSANCE INC. WORK PLAN 2009

ORGANIZATION	
1. Revise and Adopt By-Laws	
Timeline: By May 1, 2009	Budget: \$0
2. Develop a structure for ongoing meetings and collaboration with the Versailles Main Street Program.	
Timeline: Ongoing	Budget: \$100 (Misc)
3. Develop Board Orientation and Information: <ul style="list-style-type: none"> • Prepare and maintain board member notebooks; • Establish a process for new board members to meet on an informal basis with an existing board member to orient the new member to the board and the Renaissance program. 	
Timeline: February/March 2009	Budget: \$200 (Line item)
4. Develop more detailed plans for Renaissance and the Renaissance Committees based on the work plan.	
Timeline: Ongoing	Budget: \$0
5. Make the work plan available to the Midway City Council, all Renaissance Committee members, active Renaissance members and the community at large.	
Timeline: By April 1, 2009	Budget: \$50 (Postage and Copies)
6. Recruit, elect and orient new Board members as terms expire. <ul style="list-style-type: none"> • As part of the by-laws revision process, identify groups or organizations that should be represented on our board. • Provide orientation information to new board members within 30 days of appointment of the board. 	
Timeline: Ongoing	Budget: \$0
7. Communicate regularly with Renaissance members and the community. <ul style="list-style-type: none"> • Maintain our website to provide current news and information. • Contribute on a regular basis to the newsletter sponsored by the city of Midway. • Develop and distribute an electronic newsletter • Maintain an e-calendar of Renaissance and other community activities 	
Timeline: Ongoing	Budget: \$750 (Includes website maintenance) (website and copies)
8. Recruit community members to actively participate in Renaissance activities through both committees and community activities supported by Renaissance.	
Timeline: Ongoing	Budget: \$200 (Line item)

9. Update and distribute promotional materials for Renaissance on Main/Main Street organization for the purpose of solicitation for membership and the creation of a volunteer network.	
Timeline: Ongoing	Budget: \$300
10. Conduct an annual membership meeting in conjunction with presentation of the 2009 Midway Living History Award.	
Timeline: Fall 2009	Budget: \$1,000 (Line item)
11. Explore the possibility of hosting a Main Street Program training session in Midway.	
Timeline: Ongoing	Budget: \$0
12. Have members regularly attend Midway City Council meetings and have ongoing dialogue with the Midway Mayor.	
Timeline: Ongoing	Budget: \$0
13. Maintain collaboration with the Versailles Main Street program, the Woodford County Fiscal Court, the City of Midway, the City of Versailles, and the Woodford County Chamber of Commerce.	
Timeline: Ongoing	Budget: \$0
14. Maintain the agreement between Midway Renaissance, Inc, and Midway College for Francisco's Farm Arts Festival at Midway College.	
Timeline: Ongoing	Budget: \$0
<p>15. Maintain and/or develop relationships and regular communication with civic groups and institutions including but not limited to:</p> <ul style="list-style-type: none"> • Midway College • Midway Merchants Association • Woodford County Chamber of Commerce • Midway Woman's Club • Midway Lion's Club • Midway Fall Festival • Woodford County Economic Development Authority • Midway Churches and Faith Community • Midway Thoroughbred Theatre • Nursing Home Task Force • Boy Scouts of America Troop 40 • Girl Scouts of America • Midway Tree Board • NorthRidge Neighborhood Association • Northside Elementary School 	

ECONOMIC RESTRUCTURING	
1. Update the Market Analysis (develop questions and methodology).	
Timeline: By February 13, 2009	Budget: \$0
2. Main Street Manager will regularly attend meetings (and communicate with) Midway Merchants' Association.	
Timeline: Ongoing	Budget: \$0
3. Request minutes and updates regularly from the Woodford County Economic Development Authority.	
Timeline: Ongoing	Budget: \$0
4. Investigate, with the City, and County incentives for property owners to improve their buildings.	
Timeline: Ongoing	Budget: \$0
5. Pursue grant/funding opportunities for the three standing committees of Midway Renaissance, Inc.: The Greenspace Committee, the Francisco's Farm Arts Committee, the Living History Committee, and explore other initiatives to help bolster Midway economically.	
Timeline: Ongoing	Budget: \$100 (Copies and postage)
6. Explore the possibility of establishing an artist relocation program or providing other incentives for artists to relocate in Midway.	
Timeline: Ongoing	Budget: \$100 (miscellaneous)
DESIGN	
1. Collaborate with and support the Greenspace Committee to: <ul style="list-style-type: none"> • Continue the work in the City's parks and urban forest including tree planting, wetland preservation, invasive plant removal, trail design and maintenance, rubbish removal, quarry reclamation and outdoor education activities. • Partner with City to apply for Safe Routes to School funds (or other funding if necessary) for the purchase of a pedestrian bridge and construction of a paved trail that links NorthRidge residents to City Park and downtown and provides a safe walking/biking route to and from Northside Elementary. • Provide information to the city to preserve the Tree City USA designation. • Develop a strategy to raise funds to preserve the "Midway Oak" and other celebrity trees in Midway. Identify celebrity trees that should be preserved in conjunction with the Midway Tree Board. 	
Timeline: Ongoing March 15, 2009 for Safe Routes Grant	Budget: \$300,000 (footbridge/trail - will be in the city budget not the Renaissance budget) \$2,000 (celebrity tree project)

2. Support efforts to landscape and beautify downtown.	
Timeline: Ongoing	Budget: Unknown
3. Update the building inventory.	
Timeline: By July 1, 2009	Budget: \$0
4. Investigate and/or apply for facade improvement grants.	
Timeline: Ongoing	Budget: Unknown
5. Prepare and submit an updated nomination to the National Registry of Historic Places for Midway.	
Timeline: Ongoing	Budget: Unknown
PROMOTION	
1. Continue to improve and enhance communication through continuing development of the Midway Renaissance website and the development and dissemination of other information. <ul style="list-style-type: none"> • Develop an updated business directory for publication on the website and to provide limited hard copies of the directory; • Explore integrating GPS coordinates into information and directories so that GPS systems can be used to locate businesses and other locations in Midway; 	
Timeline: Ongoing	Budget: See budget under "Organization" for website expenses \$500 for copying
2. Work with and promote the following Midway Renaissance and other Midway related activities: <ul style="list-style-type: none"> • Francisco's Farm Arts Festival at Midway College • Develop and promote the arts; • Develop programs to explore and promote Midway's history and heritage; • Bicycle-related events, (Tour de Tulip, Horsey Hundred Bicycle Ride, possible new event with Holly Hill Inn/Cleveland's Restaurant) • Midway Fall Festival • New bourbon tasting fund raiser • Midway Living History Day • The Midway Pageant • "Lord of the Rings" theme dinner (fund raiser) 	
Timeline: Throughout the year	Budget: \$100,000 (Francisco's Farm) Budgets for other initiatives will be developed as they are further planned
3. Maintain the database of email subscribers and provide them with regular updates to Midway activities and opportunities.	
Timeline: Ongoing	Budget: \$0
4. Supply local newspaper (Woodford Sun) articles to highlight Midway Renaissance, Inc.'s initiatives and volunteer opportunities.	
Timeline: Ongoing	Budget: \$0

5. Establish a list and contact with regional news outlets, including newspapers, magazines, radio stations and television stations.	
Timeline: Ongoing	Budget: \$0
6. Explore opportunities for Midway Renaissance, Inc. to help prepare Midway for the 2010 Alltech FEI World Equestrian Games Kentucky .	
Timeline: By May 1, 2009	Budget: \$0