

Midway Renaissance Business Meeting and Work Plan Board Retreat

April 10, 2009

Members Present: Joy Arnold, Pam Thomas, Randy Thomas, Cecelia Gass, Becky Moore, Bob Rathbone, Sarah Rathbone, Blythe Jamieson, Mary Weese

Members Absent: Phil Gerrow

Main Street Manager: Marcie Christensen

Facilitator: Julie Wagner

I. Business Meeting:

Approval of Minutes – Randy noted that minutes from the March meeting were e-mailed in advance and that there were no corrections submitted – Minutes from the March meeting were approved by consensus.

Approval of Finance Reports – Sarah reported that there were two checks written last month from the last writer's event one for \$100 and one for \$500 – Balance in the Renaissance account as of March 31st 2010 was \$7,222.04. Deposits were \$12 for books - \$25 membership and \$25 donation from **Tami Vater**.

Greenspace balance is \$1,921.52 and did not change from last month.

So far \$1,100 of the \$5,000 amount donated by Helen for the Arts in Midway series has been expended on projects.

Francisco's Farm reports were e-mailed to board members in advance. **Marcie** reported that the balance as of March 31 is \$32,193.70 – Deposits include artist booth fees and \$3,000 from Toyota as our transportation sponsor. Ruggles Signs has also been added as a sponsor. Expenses beyond those for the EC contract were for dues, printing of bookmarks and advertising. There were no questions or concerns.

All financial reports were approved by consensus upon Motion by **Joy**, second by **Cecelia**.

Member Resignation – Randy reported that **Mary Thoreson** resigned from the board. **Mary** suggested Guy Bradshaw as a replacement. Discussion was had about the need to continue having a merchant on our board.

Walking Tour Brochures – We will be doing a reprinting - It was decided to allow the walking tour brochures to be given for free with a suggested donation of \$3 for those who want to donate.

Renaissance Ride – the first annual Renaissance Ride is Saturday, April 24, 2010. **Randy** reported that we are pretty well set for the ride. We have had signs printed, ride leaders in place, and we'll mark the road. We're set with Darlin Jeans for food and entertainment. Volunteers to work the ride are **Joy, Cecelia, Marcie, Mary** and **Eric Thoreson, Pam** and **Randy**. **Joy** will serve as our SAG person.

Ambassador Training - **Joy** announced that July 17th will be our ambassador training. Registration will occur on line and we need to recruit 20 people. The training will probably be held at the Baptist Church. Training will be 4.5 hours in length. The time for the training will announced later.

Text Amendment to P&Z ordinance- There has been a request to place an RV village at Midway Station during the equestrian games. The zoning ordinance would require a temporary text amendment to allow this use. The city has requested the amendment and the Merchant's Association is writing a letter in support. **Marcie** offered to bring a request for a letter of support from Renaissance to the board for consideration. **Becky** asked about the nature of the text amendment (temporary or permanent) and cautioned that a permanent amendment may create issues and we need to know more about the nature of the text amendment. It was decided that we will make the final decision by e-mail once we find out more about the nature of the text amendment. **Blythe** expressed concern about the nature of the RV village and whether that is what we want to be at the gateway of Midway during the games.

Community Garden - **Mary** reported that they may be on the Woodford County farm tour with the community garden and asked for help in sprucing the garden up before the tour.

Backpack Program - **Mary** also reported that her church is spearheading a food backpack program for Northside Elementary students that may not have enough to eat at home. **Mary's** church will be holding a rummage sale on May 15th at the Presbyterian Church from 10-3 no clothing or shoes. Donations of items can be dropped off at the church anytime.

State Auditor Recommendations for Non-Profit Boards - There was a suggestion that we review the non-profit board recommendations from the Kentucky State Auditor and that we officially adopt the recommendations that apply to us. (Note: The Board previously reviewed the recommendations but did not officially adopted them) **Marcie** will place a link to the document on our website and will send the link to board members for review.

Business meeting was adjourned at 9:50 am and retreat was started.

II. 2010 Board Retreat and Work Plan Development

Presentation on the history of Midway's Main Street Program – Marcie and Becky (Power point presentation reviewing the history [available for viewing](#).)

This session began with a presentation of historical information about Kentucky Main Street Program and Midway's Renaissance program. This information will be added to the Midway Renaissance website. We will also try to find photos of the Main street renovation, etc. We need to discuss how to preserve historical documents and other relevant information given that we have no physical location or place to save information.

Brief review of the 4 Points and 8 Guiding Principles - Marcie
(Also addressed through a power point presentation [available for viewing](#).)

Marcie led Board members through a review of the Main Street Four Point Approach and the 8 Guiding Principles.

Presentation on responsibilities of the Main Street Board and Committees – Julie Wagner (Supporting written materials provided by Julie)

Development of the 2010 work plan – Julie Wagner, Main Street Manager, Danville, KY led Board members through a discussion of needs and goals for the 2010 Work Plan. The discussion was guided by a review of the Board's 2009 Work Plan and Julie's 13 years of experience with the Main Street Program. **Pam** recorded the results of the Board's discussion. The draft Work Plan will be discussed further during the May Board Meeting. It is anticipated that each Committee will define/refine its goals, including timelines and budgets.